

# WATERFIRE PROVIDENCE

– CREATIVELY TRANSFORMING OUR CITY



## FOR IMMEDIATE RELEASE

Thursday, August 24, 2023

### Media Contact

Nicole Nehiley, Community Relations Manager  
[nicole@waterfire.org](mailto:nicole@waterfire.org) | 401.443.5543

## WaterFire Providence Announces an Additional Full Lighting of WaterFire to the 2023 Schedule Brown University to Sponsor Saturday, October 14, 2023

**Providence, RI** WaterFire Providence announces the addition of a full lighting of WaterFire to the 2023 scheduled on Saturday, October 14, 2023 sponsored by Brown University.

“We are grateful for the continued support from Brown University and their commitment to igniting the city of Providence with creativity and economic vitality,” says Peter A. Mello, Managing Director + coCEO of WaterFire Providence.

### October 14, 2023

#### Full Lighting of WaterFire

Sunset (6:06 pm) - 11:00 pm

Supported by [Brown University](https://brown.edu/)

The addition of these lightings to the 2023 WaterFire Season brings the total number of full lightings to 9 and a total 5 partial lightings. Additional events may be added to the schedule as funding becomes available.

“WaterFire offers companies a unique and one-of-a-kind engagement opportunity anywhere by creating unforgettable customer experiences that very often exceed sponsors’ marketing objectives,” says Ed Cabral, Director of sponsorships and corporate relations. Contact [ed@waterfire.org](mailto:ed@waterfire.org) for more information regarding opportunities in 2023 and 2024.

WaterFire Providence thanks our generous supporters for helping to make this season possible. Details of the season schedule will be posted on the WaterFire Providence website at <https://waterfire.org/schedule>. Additional events may be added to the schedule as funding becomes available

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Date: Monday, August 14, 2023

WaterFire Providence Announces a Full Lighting of

WaterFire On Saturday, August 19, 2023

Supported by Cox Business & Cox Media

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### **WaterFire Providence 2023 Season Supporters**

[State of Rhode Island](#), [Governor Daniel J. McKee](#); [Rhode Island Commerce](#); [The City of Providence](#), [Mayor Brett P. Smiley](#); [The Providence City Council](#); [The Rhode Island General Assembly](#); [Dunkin'](#); [Providence Tourism Council](#); [Rhode Island State Council of the Arts](#); [Providence Warwick Convention & Visitors Bureau](#); [PVDfest](#) & [FirstWorks](#); [The 28th North American Catalysis Society Meeting](#); [Rhode Island Energy](#); [Bank Newport](#); [Gloria Gemma Breast Cancer Resource Foundation](#); [Brown University](#); [Cox Business](#); [Check the Stigma Hockey Classic to benefit Horizon Healthcare Partners](#); [Amica Insurance](#); [Rhode Island School of Design](#); [Fidelity Investments](#); [Textron Charitable Trust](#); [Bank of America](#); [United Way of Rhode Island](#); [Rhode Island Department of Education](#); [XQ Institute](#); [Cox Media](#); [Rhode Island Monthly](#); [WPRI 12 & FOX Providence](#) & [The Rhode Show](#); [Cumulus Media](#); [iHeart Media, Inc.](#); [The Providence Journal](#); [IGT](#); [JP Morgan Chase & Co.](#); [Gooseneck Vineyards](#); [United Site Services Northeast](#); [Stanley Tree Service Inc.](#); [AJT Supplies](#); [Fire Works Catering](#); [McLaughlin & Moran, Inc.](#); [Dan's Management Company, a Dunkin' Franchisee](#); [Let's Roam](#).

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### **About WaterFire Providence**

WaterFire Providence® is an independent, 501(c)3 non-profit arts organization whose mission is to inspire Providence and its visitors by revitalizing the urban experience, fostering community engagement, and creatively transforming the city by presenting WaterFire for all to enjoy. Each year nearly 1 million people come to downtown Providence to experience WaterFire contributing over \$149,000,000 to the local economy, generating over \$9,000,000 of direct tax revenue for the State of Rhode Island and supporting 1,294 jobs for community residents and strengthening Providence's Creative Capital and Rhode Island's State for the Arts brands. For information about WaterFire Providence and the WaterFire Arts Center visit <https://waterfire.org/>.