

WATERFIRE PROVIDENCE

– CREATIVELY TRANSFORMING OUR CITY



FOR IMMEDIATE RELEASE

Tuesday, July 25, 2023

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WaterFire Providence Announces the WaterFire Accelerate X UNFI Cafe PVD Cookout

An lunchtime block-party-style event

Providence, RI WaterFire Providence announces the WaterFire Accelerate X UNFI Cafe PVD COOKOUT on Friday, July 28 from 10 a.m. to 2 p.m. at 311 Iron Horse Way, Providence RI. The cookout promises a delightful summer experience with grilled options, including vegan choices, talented artist vendors showcasing their work, and live music provided by WaterFire Accelerate Artist, [Denzel Amoah](#), who will be the DJ for the event.

“The WaterFire Accelerate x UNFI Cafe PVD COOKOUT aims to provide a fantastic atmosphere for creative souls to connect and immerse themselves in an electrifying ambiance. This unique experience promises to be a celebration of art, music, and community,” says Grechel Rosado, Programs Coordinator at WaterFire Providence.

The event will happen at UNFI Café PVD's outdoor patio, turned into an artistic oasis for the day. Attendees can enjoy art, music, outdoor games, and delicious food options. There will be four local artist vendors to shop from including, [GMR Prints](#), [EyeSkyPrints](#), [Liam Thompson](#), and [Vava Designs](#).

WaterFire Accelerate is a year-long professional development program for emerging artists under 30 that is specifically designed to provide access to resources that will further participants' creative careers. WaterFire Accelerate engages young artists in areas outside the traditional art school experience through a series of meetings, workshops, site visits, and discussions. Professionals in the field share their experiences and learnings in open discussions where topics involving best practices, self-representation, marketing, finance and taxes, and technology surrounding art are explored. Each cohort represents the Providence community and is diverse in both the makeup of participants and their chosen mediums.

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For more information and updates, please visit waterfire.org/unfi-cookout/

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About WaterFire Providence

WaterFire Providence® is an independent, 501(c)3 non-profit arts organization whose mission is to inspire Providence and its visitors by revitalizing the urban experience, fostering community engagement, and creatively transforming the city by presenting WaterFire for all to enjoy. Each year nearly 1 million people come to downtown Providence to experience WaterFire contributing over \$149,000,000 to the local economy, generating over \$9,000,000 of direct tax revenue for the State of Rhode Island and supporting 1,294 jobs for community residents and strengthening Providence's Creative Capital and Rhode Island's State for the Arts brands. For information about WaterFire Providence and the WaterFire Arts Center visit <https://waterfire.org/>.

About the WaterFire Arts Center

WaterFire Providence purchased the building that would become the WaterFire Arts Center in 2012 and began rehabilitation for the vacant, historic, industrial building in the underserved Olneyville/Valley neighborhood of Providence. The 37,000 sq. ft. multi-use arts center has become WaterFire's first permanent home in the community and serves as its headquarters, production complex, and a multi-purpose arts venue as well as a social enterprise platform strengthening the organization's long-term financial sustainability. Exhibitions presented at WaterFire Arts Center will further the organization's agenda of providing arts and culture opportunities and experiences for all, regardless of social, cultural, or economic background. For more information about the WaterFire Arts Center including rental inquiries, please visit: <https://waterfire.org/wfac>

About UNFI

UNFI is North America's premier grocery wholesaler delivering the widest variety of fresh, branded, and owned brand products to more than 30,000 locations throughout North America, including natural product superstores, independent retailers, conventional supermarket chains, ecommerce providers, and food service customers. UNFI also provides a broad range of value-added services and segmented marketing expertise, including proprietary technology, data, market insights, and shelf management to help customers and suppliers build their businesses and brands. As the largest full-service grocery partner in North America, UNFI is committed to building a food system that is better for all and is uniquely positioned to deliver great food, more choices, and fresh thinking to customers. To learn more about how UNFI is Fueling the Future of Food, visit www.unfi.com

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