

WATERFIRE PROVIDENCE

– CREATIVELY TRANSFORMING OUR CITY



FOR IMMEDIATE RELEASE

Wednesday, July 26, 2023

Media Contact

Nicole Nehiley, Community Relations Manager
nicole@waterfire.org | 401.443.5543

WaterFire Providence Announces *WaterFire, Full Circle* a Docu-series Produced by RocJo Productions airing on Rhode Island PBS

Providence, RI WaterFire Providence announces *WaterFire, Full Circle* a docu-series produced by [RocJo Productions](https://www.rocjo.com/) airing on Rhode Island PBS. *WaterFire, Full Circle* is a six part miniseries, taking viewers behind the scenes to discover how the event happens, to meet the many supporting cast members who make each WaterFire event special and distinctive, how a major Arts Center has evolved from one small art installation nearly 30 years ago, and the impacts WaterFire has on the city of Providence.

"We are so excited to be working with Rhode Island PBS and Joe Rocco in telling the WaterFire Providence story from a behind the scenes perspective," says Peter A. Mello, managing director + coCEO. "Our organization has transformed so much over the past decade with the addition of the WaterFire Arts Center and so many people still don't know all of the impacts we have on the community. This new docu-series shares a journey of growth, creativity, and community that we're excited to share with the Rhode Island PBS audience."

"I hope that viewers are as fascinated as my production crew and me with our WaterFire Full Circle mini-series as we take them behind the scenes to learn more about one of the world's most engaging art attractions. We have four segments completed, with two more to come, and the feedback from viewers so far has been outstanding," says the series Executive Producer, Joe Rocco.

RocJo Productions, led by executive producer Joe Rocco, produced the docuseries running between 10 and 14 minutes per segment. In collaboration with WaterFire Providence and edited by Fred Tindall, the series has already begun airing on Rhode Island PBS. Additionally, three of the first four episodes are available for online viewing at ripbs.org. The filming of this

captivating docuseries commenced in August 2022 and is set to conclude in the later months of 2023. Notably, Joe Rocco also produced "WaterFire: Art & Soul of a City," an hour-long documentary available on the [Rhode Island PBS](https://rhodeislandpbs.org/) website and the WaterFire Store.

For more information about *WaterFire, Full Circle* please visit pbs.org/show/behind-braziers/ and waterfire.org/waterfire-full-circle/

###

About WaterFire Providence

WaterFire Providence® is an independent, 501(c)3 non-profit arts organization whose mission is to inspire Providence and its visitors by revitalizing the urban experience, fostering community engagement, and creatively transforming the city by presenting WaterFire for all to enjoy. Each year nearly 1 million people come to downtown Providence to experience WaterFire contributing over \$149,000,000 to the local economy, generating over \$9,000,000 of direct tax revenue for the State of Rhode Island and supporting 1,294 jobs for community residents and strengthening Providence's Creative Capital and Rhode Island's State for the Arts brands. For information about WaterFire Providence and the WaterFire Arts Center visit <https://waterfire.org/>.

About the WaterFire Arts Center

WaterFire Providence purchased the building that would become the WaterFire Arts Center in 2012 and began rehabilitation for the vacant, historic, industrial building in the underserved Olneyville/Valley neighborhood of Providence. The 37,000 sq. ft. multi-use arts center has become WaterFire's first permanent home in the community and serves as its headquarters, production complex, and a multi-purpose arts venue as well as a social enterprise platform strengthening the organization's long-term financial sustainability. Exhibitions presented at WaterFire Arts Center will further the organization's agenda of providing arts and culture opportunities and experiences for all, regardless of social, cultural, or economic background. For more information about the WaterFire Arts Center including rental inquiries, please visit: <https://waterfire.org/wfac>

About RocJo Productions

Two time New England Emmy award-winning Executive Producer and former Providence NBC 10 television sportscaster Joe Rocco leads his 20-year-old company that has built an impeccable reputation as a producer of compelling television programs, promotional videos, television spots and memorable events. Joe is the executive producer of New England Emmy, AP and Aurora Award winning television programs, *WaterFire: Art & Soul of a City*, *When the Reds Ruled the Roost*, *Denis Leary's Hockey's Greatest Skate for America's Bravest* and *Diamond Dreams*. These television specials aired on New England Sports Network, Fox

FOR IMMEDIATE RELEASE

Date: Wednesday, July 26, 2023

WaterFire Providence Announces WaterFire, Full Circle a Docu-series Produced by RocJo Productions
airing on Rhode Island PBS

Page 3 of 3

Boston, Fox Hartford, WJAR NBC 10, WPRI-TV, CBS 12, Fox Providence, RI PBS and NH
PBS. <https://rocjo.com/>

About Rhode Island PBS

WSBE Rhode Island PBS is operated by the Rhode Island PBS Foundation, a non-profit 501(c)(3) organization. WSBE Rhode Island PBS is a viewer-supported member of the PBS network of public broadcasting stations, and uses the power of noncommercial media to educate, engage, enrich, inspire, and entertain viewers of all ages in Rhode Island, southeastern Massachusetts, and eastern Connecticut since 1967. WSBE-DT delivers content on two channels: Rhode Island PBS (digital 36.1), and Learn (digital 36.2). For more information about programs and education services at WSBE, visit www.ripbs.org.