

# WATERFIRE PROVIDENCE

– CREATIVELY TRANSFORMING OUR CITY



## FOR IMMEDIATE RELEASE

Wednesday, May 31, 2023

### Media Contact

Nicole Nehiley, Community Relations Manager  
[nicole@waterfire.org](mailto:nicole@waterfire.org) | 401.443.5543

## WaterFire Providence Announces the Addition of a Full WaterFire Lighting to the 2023 Schedule Supported by Dunkin'

**Providence, RI** WaterFire Providence announces the addition of a full lighting of WaterFire to the 2023 WaterFire Season Schedule on July 8, 2023, supported by Dunkin'.

"We are excited to have Dunkin' as the lead sponsor for our newly added July 8 lighting," says Peter Mello, Managing Director + coCEO of WaterFire Providence. "By teaming up with iconic brands like Dunkin', we can continue to enhance our events and activations, offering unique opportunities for both the local community and visitors to immerse themselves in the magic of downtown Providence."

Ed Cabral, Director of Sponsorships and Corporate Relations at WaterFire Providence, further emphasizes the exciting collaboration, stating, "This Summer, Dunkin' will not only be supporting our event but also showcasing their new iced beverage line-up with a fun and interactive mixology event amidst the captivating WaterFire installation. We hope to announce future additions to our schedule soon once financial support is secured."

### July 8, 2023

#### Full Lighting of WaterFire

Sunset (8:22 pm) - Midnight

Supported by [Dunkin'](#)

WaterFire Providence thanks our generous supporters for helping to make this season possible. Details of the season schedule will be posted on the WaterFire Providence website at <https://waterfire.org/schedule>. Additional events may be added to the schedule as funding becomes available.

### **WaterFire Providence 2023 Season Supporters**

[State of Rhode Island](#), [Governor Daniel J. McKee](#); [Rhode Island Commerce](#); [The City of Providence](#), [Mayor Brett P. Smiley](#); [The Providence City Council](#); [The Rhode Island General Assembly](#); [Dunkin'](#); [Providence Tourism Council](#); [Rhode Island State Council of the Arts](#); [Providence Warwick Convention & Visitors Bureau](#); [PVDfest](#) & [FirstWorks](#); [The 28th North American Catalysis Society Meeting](#); [Rhode Island Energy](#); [Bank Newport](#); [Gloria Gemma Breast Cancer Resource Foundation](#); [Cox Business](#); [Check the Stigma Hockey Classic to benefit Horizon Healthcare Partners](#); [Amica Insurance](#); [Rhode Island School of Design](#); [Fidelity Investments](#); [Textron Charitable Trust](#); [Bank of America](#); [United Way of Rhode Island](#); [Rhode Island Department of Education](#); [XQ Institute](#); [Cox Media](#); [Rhode Island Monthly](#); [WPRI 12 & FOX Providence](#) & [The Rhode Show](#); [Cumulus Media](#); [iHeart Media, Inc.](#); [The Providence Journal](#); [IGT](#); [JP Morgan Chase & Co.](#); [Gooseneck Vineyards](#); [United Site Services Northeast](#); [Stanley Tree Service Inc.](#); [AJT Supplies](#); [Fire Works Catering](#); [McLaughlin & Moran, Inc.](#); [Dan's Management Company, a Dunkin' Franchisee](#); [Let's Roam](#).

###

### **About WaterFire Providence**

WaterFire Providence® is an independent, 501(c)3 non-profit arts organization whose mission is to inspire Providence and its visitors by revitalizing the urban experience, fostering community engagement, and creatively transforming the city by presenting WaterFire for all to enjoy. Each year nearly 1 million people come to downtown Providence to experience WaterFire contributing over \$149,000,000 to the local economy, generating over \$9,000,000 of direct tax revenue for the State of Rhode Island and supporting 1,294 jobs for community residents and strengthening Providence's Creative Capital and Rhode Island's State for the Arts brands. For information about WaterFire Providence and the WaterFire Arts Center visit <https://waterfire.org/>.