# WATERFIRE PROVIDENCE - CREATIVELY TRANSFORMING OUR CITY



#### FOR IMMEDIATE RELEASE

Date: April 17, 2023

#### **Media Contact**

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## Additional Details for the Strike The Match Partial Lighting in Memorial Park on WaterFire Day

Another Restaurant Joins #SparkYourAppetite

**Providence, RI** WaterFire Providence announces additional details about the Strike The Match partial lighting happening in Memorial Park on Wednesday, April 19, 2023; the first-ever WaterFire Day. The lighting will begin after the 2023 WaterFire season schedule is announced at 7:48 p.m. and remain lit until 9:30 p.m. The public is encouraged to gather in the park before sunset at 7:20 p.m.

WaterFire Information and Merchandise stations will be at the bottom of the College Street Bridge adjacent to Memorial Park. Stop by to support WaterFire with a donation and get a *Ribbon of Light* or purchase locally designed apparel and gifts.

Visitors can find <u>A Silent Soapbox</u> living statue at the bottom of the College Street Bridge starting at sunset.

The Strike The Match press conference kicks off at 7:15 p.m. where WaterFire supporters will hear from community leaders like Governor Daniel J. McKee, House Speaker K. Joseph Shekarchi, Mayor Brett P. Smiley, City Council President Rachel Miller, as well as coCEO's of WaterFire Providence, Peter Mello and Barnaby Evans. The full 2023 season schedule will be announced, with lightings beginning in April and wrapping up in the winter months.

To celebrate the inaugural WaterFire Day, WaterFire Providence will be hosting a fundraiser called #SparkYourAppetite, encouraging both Rhode Islanders and WaterFire enthusiasts to explore Providence's thriving restaurant and bar scene. The fundraiser will feature nine locally-owned restaurants including <u>Bayberry Garden</u>, <u>Bellini Providence</u>, <u>Black Sheep</u>, <u>Blu Violet</u>, <u>Hot Club</u>, <u>Moonshine Alley</u>, <u>Sports & Leisure</u>, <u>Troop PVD</u>, and the newly added <u>The River Social</u>. As part of

FOR IMMEDIATE RELEASE Date: Wednesday, April 12, 2023

Governor Daniel J. McKee and Mayor Brett P. Smiley to Designate April 19, 2023 as the First-ever

WaterFire Day for the 2023 WaterFire Season Announcement

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the initiative, all participating restaurants will donate 10% of their revenue from WaterFire Day to WaterFire Providence, to keep the fires burning.

Diners who enjoy a meal at any of these establishments on the 19th will also have the chance to win prizes by sharing a photo of their check on Instagram with (@WaterFireProv) and tagging #SparkYourAppetite. Any restaurant or bar looking to participate in WaterFire Day can sign-up at waterfire.org/spark-your-appetite

WaterFire Providence thanks our generous supporters for helping to make this season possible. Details of the season schedule will be posted on the WaterFire Providence website on Wednesday, April 19, 2023 at <a href="https://waterfire.org/schedule">https://waterfire.org/schedule</a>.

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### **About WaterFire Providence**

WaterFire Providence® is an independent, 501(c)3 non-profit arts organization whose mission is to inspire Providence and its visitors by revitalizing the urban experience, fostering community engagement, and creatively transforming the city by presenting WaterFire for all to enjoy. Each year nearly 1 million people come to downtown Providence to experience WaterFire spending over \$114,000,000 to the local economy, generating over \$9,000,000 of direct tax revenue for the State of Rhode Island and supporting 1,294 jobs for community residents and strengthening Providence's Creative Capital and Rhode Island's State for the Arts brands. For information about WaterFire Providence and the WaterFire Arts Center visit <a href="https://waterfire.org/">https://waterfire.org/</a>.