



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**WaterFire Providence Announces the October 12th Full Lighting**

The Gloria Gemma Breast Cancer Resource Foundation  
Returns with the 8th Annual [“Flames of Hope - A Celebration of Life”](#)

**Providence, RI:** WaterFire Providence is excited to announce the details for the full lighting on Saturday, October 12<sup>th</sup>. Sunset is at 6:09 PM. The fires will be lit shortly thereafter and burn until midnight. This lighting is sponsored by [Gloria Gemma Breast Cancer Resource Foundation](#).

WaterFire is honored to welcome back the [Gloria Gemma Breast Cancer Resource Foundation](#) as a WaterFire season sponsor and lead fire sponsor for one of the largest WaterFire celebrations of the year: “Flames of Hope - A Celebration of Life”. For the past 8 years “Flames of Hope” has been an incredibly touching and moving ceremony and community wide observation, serving as a testament to every person who has been affected by breast cancer. On this very special day and evening almost 100,000 members of our community join together to create awareness about breast cancer, celebrate the lives of those who have been touched by the disease, and share with each other messages of hope and support. So, on October 12th prepare for Providence to turn pink and help us celebrate the courageous men and women, and their families affected by breast cancer.

Throughout the weekend the Gloria Gemma Breast Cancer Resource Foundation will be hosting celebrations, in which the public are welcome to join including:

**Friday, October 11, 2013**

- 6:30 pm Flames of Hope Opening Reception & Celebrate Hope, Celebrate Life

**Saturday, October 12, 2013 - Station Park**

- 10:00 am Flames Of Hope Run • Walk Series Registration and on-site sign up - Station Park

- 3:00 pm Celebration Village Opens: Education & Wellness Pavilion Fun for the Entire Family
- 3:30 pm Main Stage: Changes in Latitude: The Country's Premier Tribute to Jimmy Buffett
- **6:30 pm Illuminations of Life Ceremony to Conclude with the Annual Torch Procession and the Lighting of WaterFire Providence**
- 8:00 pm Breaking Boards for Breast Cancer
- 9:00 pm Main Stage: The Official Beatlemania Stage Show

### Sunday, October 13, 2013

- Flames Of Hope Run • Walk Series: (+)Positively Supported by: Alex & Ani

### Special Events:

**WaterFire Arts Festival Plaza:** From 6:00 PM -11:00 PM Washington Street will be lined with more than a dozen Rhode Island artists exhibiting works in handmade jewelry, sculptures, glass, paintings, prints, photography, and ceramics. This event is part of WaterFire's on-going exploration of new approaches to creative placemaking through art, design and innovation. This larger creative placemaking program is made possible in part by the support of ArtPlace.

**Experience Rhode Island solves your parking and traffic problems:** Forego the hassle of parking downtown on busy Saturday nights. Experience RI have introduced a "hop on, hop off" shuttle that travels throughout Providence from 5:00 PM to 1:00 AM every Saturday night. Once on board you will be taken to the most popular attractions around the city. Starting Saturday, September 7, 2013 through November 9, 2013, **Experience RI will donate \$5.00 to WaterFire Providence for every \$10 adult ticket sold** on its shuttle service running on WaterFire night. Visit their booth at the **WaterFire Art Festival Plaza** on Washington Street on WaterFire evenings for more information.

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WaterFire Providence is an independent, non-profit arts organization whose mission is to inspire Providence and its visitors by revitalizing the urban experience, fostering community engagement and creatively transforming the city by presenting WaterFire for all to enjoy. For more information or to donate, visit: [www.waterfire.org](http://www.waterfire.org)