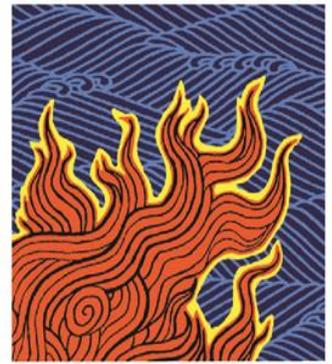


# WATERFIRE PROVIDENCE

-CREATIVELY TRANSFORMING OUR CITY



FOR IMMEDIATE RELEASE

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## **WaterFire to Launch Weekly One Hour Radio Show: WaterFire Ignites RI on AM 790, (WPRV) One of the 5 Cumulus Family Radio Stations: Wednesdays 3pm to 4pm**

Providence, RI: WaterFire Providence, Rhode Island's signature event in coordination with Cumulus Broadcasting, will launch a weekly one hour radio program: ***WaterFire Ignites Rhode Island*** on AM 790, (WPRV) one of the 5 Cumulus family radio stations Wednesday, June 11 at 3pm. WPRV AM 790 is an extension of the News Talk brand of WPRO 630/99.7FM. The show will also be podcast for listeners that are unable to tune into the show live at [www.790business.com](http://www.790business.com).

The weekly program will be hosted by Bronwyn Dannenfelser, Director of Resource Development at WaterFire, and other WaterFire staff members each Wednesday, giving listeners a behind the scenes look at the award winning art installation, its local and national community partners, collaborators and artists. Recently the recipient of the prestigious ArtPlace Grant in recognition of the organization's incredible "placemaking" abilities, the show will also explore art as business and highlight many of the other creative initiatives and events taking place in Providence and Rhode Island. Listeners will also get a sneak peak of events to come each week before a WaterFire full lighting.

The show will kick off on June 11<sup>th</sup> with Bronwyn Dannenfelser and WaterFire creator, Barnaby Evan's co-hosting. Learn more about what to expect for this upcoming Saturday's full lighting including special interviews with:

- Mark Higgins, the Dean and The Alfred J. Verrecchia-Hasbro Inc. Leadership Chair in Business at the University of Rhode Island College of Business, a sponsor of the June 14<sup>th</sup> event;
- Special guests from Ruth's Chris Steak House, a long time WaterFire hospitality partner;

- A very special appearance from and debate by local historians in celebration of Gaspee Day. John McNiff and John Concannon will give listeners a preview of the fascinating re-enactment of the lively debate that occurred at Sabin's Tavern on June 9, 1772 over whether or not the colonies should demand independence from Great Britain. "The Great Debate" will take place at The Wild Colonial Tavern at 250 South Water Street and is part of the many celebrations of Gaspee Day occurring at WaterFire this Saturday night.

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WaterFire is an independent, non-profit arts organization whose mission is to inspire Providence and its visitors by revitalizing the urban experience, fostering community engagement, and creatively transforming WaterFire for all to enjoy. The powerful work of art is installed on the three rivers of downtown Providence as a moving symbol of Providence's renaissance. To learn more about WaterFire or make a donation visit [www.watefire.org](http://www.watefire.org) or [www.facebook.com/waterfireprovidence](https://www.facebook.com/waterfireprovidence).